

www.technexuscommunity.com



NexusCon 25

Bengaluru

SEPTEMBER 2025

SPONSORSHIP PROSPECTUS





Introduction

- **Get ready for NexusCon 2025—Asia’s most exciting gathering for anyone passionate about AI, Cloud, and the future of tech. Happening right in the heart of India’s Silicon Valley, Bengaluru, this event brings together thousands of developers, tech leaders, students, creators, and innovators from across the region and beyond.**
- **But this isn’t just another tech conference. NexusCon is an experience. It’s where fresh ideas turn into action, where tomorrow’s tools and technologies are explored today, and where real connections are made—with people, with possibilities, and with the future.**
- **Whether you're a startup looking to be discovered, a company building in the cloud, or a student eager to learn from the best—this is the place to be. For sponsors, it’s a unique opportunity to be part of something bigger: a vibrant community shaping what’s next in AI and Cloud, together.**
- **Join us as we build, learn, connect, and grow—because the future isn’t just coming. It’s being created right here.**





Glimpses of Our Past Events





OUR PAST STATS



4000
ATTENDEES



2.3M+
SOCIAL IMPRESSIONS



4000+
ATTENDEES FROM
CORPORATES



8+
WORKSHOP



50+
SPEAKERS





Past Event Highlights

Over 3000+ developers, students, and professionals across India participated in our events. Featured top-notch speakers, including Microsoft MVPs, AI and Cloud leaders, and industry experts, delivering deep insights into cutting-edge technology.

Attendees experienced AI, Cloud, and data technologies through live demos, real-world case studies, and collaborative learning sessions.

Partnered with leading tech communities, universities, and startups to create a platform for knowledge sharing and networking.

For every event we generated a massive reach with 200+ posts, shares, and engagement across LinkedIn and social media highlighting the community's excitement.





Stats- TechNexus Community

Developers / Full Stack Engineers / Platform Engineers – 28%

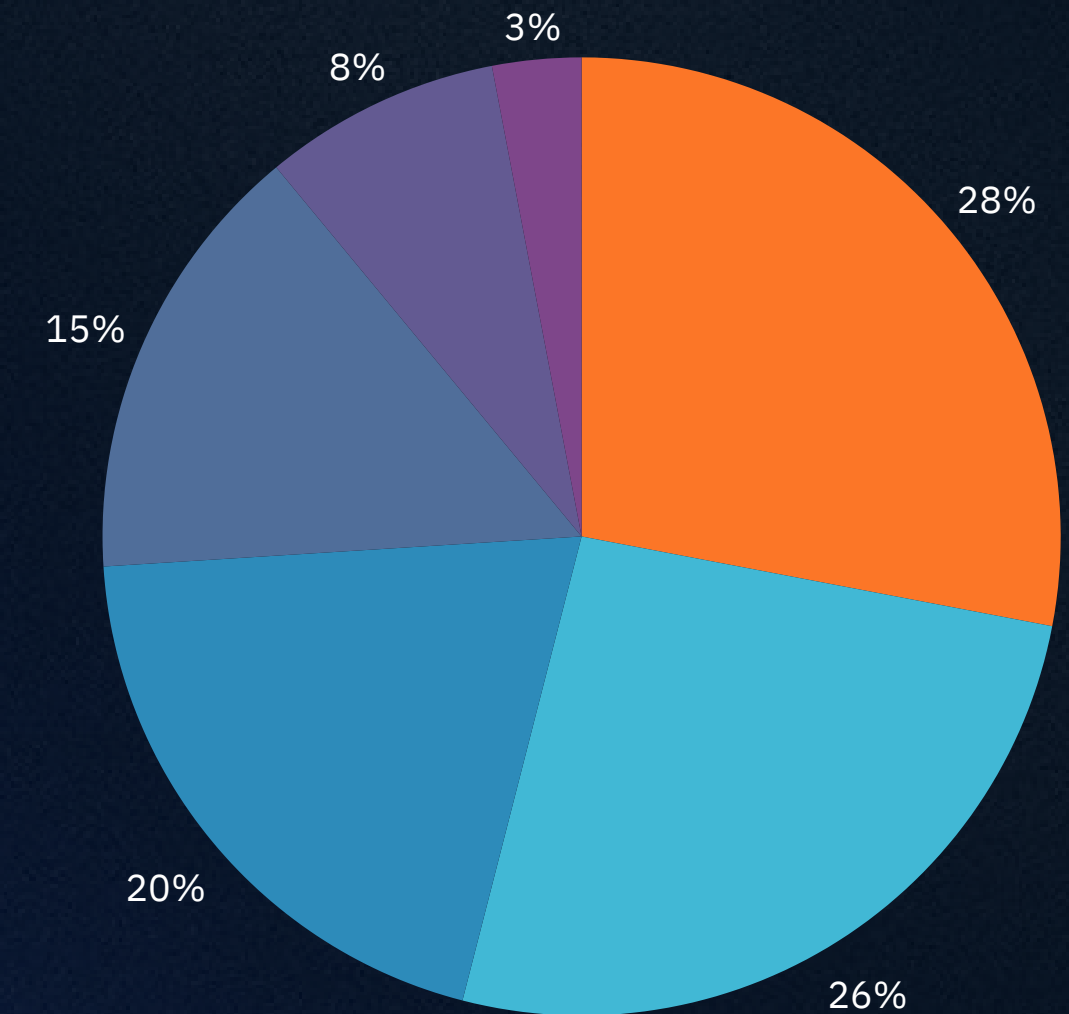
AI/ML Practitioners / Data Scientists / Data Engineers – 26%

Cloud & DevOps Engineers / Site Reliability Engineers – 20%

Tech Leads / Solution Architects / Project Managers – 15%

Founders / Entrepreneurs / CTOs / CXOs – 8%

Students / Researchers / Hobbyists – 3%





Why should you Sponsor?



Light Up the Stage with Your Brand!

Stand out and make an impact – showcase your products and promotions to boost visibility and success while connecting with the brightest minds in tech.



High Impact. Low Cost.

Ditch the high costs of traditional advertising – tap into our affordable sponsorship options to boost your brand's visibility and connect with top community talent, all at a fraction of your usual marketing spend.



Engaging & People-Centric:

This conference unites bright professionals from diverse fields, offering powerful networking opportunities with potential employers and industry leaders.



Join In. Make an Impact.

Sponsor NexusCon 25 to elevate your brand and champion a community that fuels innovation and growth. Your support keeps the event inclusive, impactful, and accessible to all.





Our Previous Sponsors





Sponsorship Opportunities - Tiers

Platinum

Gold

Silver





Platinum sponsors - \$10000

- Logo and shoutout as a platinum sponsor on all volumes (Banners/Standees/Posters).
- Exhibitor booth will be allocated in a priority area with a space of 16*8 ft. (**Booth placement and area allocated subject to the venue constraints. **Customisation actuals for booths are not included in the cost for 16*8)
- Website mentioning as a platinum along with logo.
- An Opportunity to stream Sponsor's video during breaks.
- Exclusive talk opportunity during the Keynote session will be given.
- Exclusive mentioning of the sponsor during the opening session.
- Logo of the sponsor featured in Goodie bag, Notebook, and on Badge.
- Sponsor's brochure included in the welcome kit.
- Priority Seating with 10 seats and 4 slots for the sponsor





Gold sponsors - \$8000

- Logo and shoutout as a platinum sponsor on all volumes (Banners/Standees/Posters).
- Exhibitor booth will be allocated in a priority area with a space of 16*8 ft. (**Booth placement and area allocated subject to the venue constraints. **Customisation actuals for booths are not included in the cost for 16*8)
- Website mentioning as a platinum along with logo.
- Logo of the sponsor featured in Goodie bag, Notebook, and on Bagde.
- Sponsor's brochure included in the welcome kit.
- Priority Seating with 5 seats and 8 slots for the sponsor
- An Opportunity to stream Sponsor's video during breaks.





Silver sponsors - \$6000

- Logo and shoutout as a platinum sponsor on all volumes (Banners/Standees/Posters).
- Exhibitor booth will be allocated in a priority area with a space of 16*8 ft. (**Booth placement and area allocated subject to the venue constraints. **Customisation actuals for booths are not included in the cost for 16*8)
- Logo of the sponsor featured on Bagde.
- Sponsor's brochure included in the welcome kit.
- Priority Seating with 3 seats and 10 slots for the sponsor
- Website mentioning as a platinum along with logo.



Sponsorship Opportunities - Benefits



Benefits	Platinum	Gold	Silver
Logo on all printed matter (Banners/Standeers/Posters)	✓	✓	✓
Sponsor booths	Large	Medium	Small
Website Promotion in Logo and Link	✓	✓	✓
Social Media Posts	✓	✓	✓
Exclusive Keynote Opportunity	✓		
Stream your organisation's video during breaks	✓	✓	

Sponsorship Opportunities - Benefits



Benefits	Platinum	Gold	Silver
Logo featured during event breaks	✓	✓	✓
Recieve a special mentioning during opening session	✓		
Logo featured on Goodie Bag	✓		
Logo featured on Notebook	✓	✓	
Logo featured on Badge	✓	✓	✓
Company Brochure Included in Welcome KitBadge	✓	✓	

Sponsorship Opportunities - Benefits



Sponsorship Fees (*With Taxes)	\$10000	\$8000	\$6000
Priority Seating in Keynote	10	5	3
Slots for the Sponsors	1	2	4

Exhibitor Sponsorship

***Booths will be provided on priority to the sponsors based upon the accessibility for the participants**



Items	Size	USD	Dimensions
Platinum Booth	16 x 8 ft	\$1,200	1 table, 2 chairs, 2 spotlights, 1 TV (50 inches), 1 power outlet, Stage, Backdrop, Table Branding, The logo will be featured in all onsite banners
Gold Booth	12 x 8 ft	\$900	1 table, 2 chairs, 2 spotlights, 1 TV (50 inches), 1 power outlet, Stage, Backdrop, Table Branding
Silver Booth	10 x 8 ft	\$600	1 table, 2 chairs, 2 spotlights, 1 TV (50 inches), 1 power outlet, Stage, Backdrop, Table Branding

Supplementary Sponsorship



Items	USD
Attendee Shirt	<div>\$3,000</div> <div>The logo will be featured in all TShirt</div>
Coffee & Refreshments (Standees and Banners including a shoutout)	<div>\$1,800</div>
Lunch (Standees and Banners including a shoutout)	<div>\$3,600</div>



Connect with us

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THANK YOU

